2027 PARTNERSHIP OPPORTUNITIES

#11 R&R RACING

Ryan “Flyin’ Ryan” Johnston

EconoMod | Sharon Speedway | Streetsboro, Ohio



Website: ryanjohnston.racing
Email: info@ryanjohnston.racing

WHY PARTNER WITH THE #11

A MARKETING BUY, NOT A DONATION.

Local businesses don’t need another decal. They need content their customers see, a reason for the community to remember them, and proof the money worked.

Content you can reshare

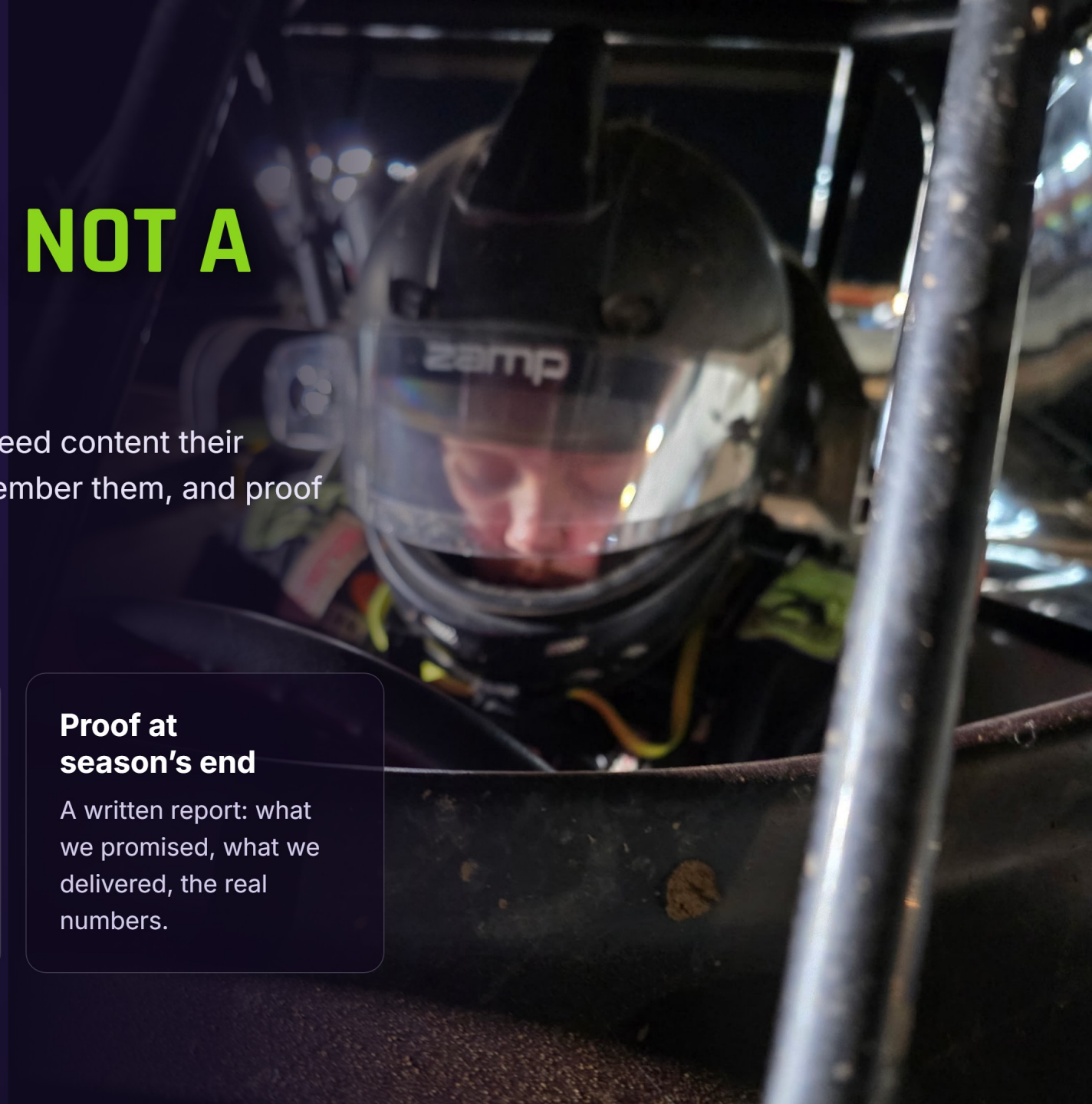
Tagged posts about your business, built so your page can share them as-is.

Your name where it counts

On the #11, on our website with a live link, and in front of your customers.

Proof at season’s end

A written report: what we promised, what we delivered, the real numbers.



THE DRIVER

MEET “FLYIN’ RYAN”

Ryan Johnston has been racing since he was five. Go-karts at Thompson Kart Raceway. Jr. Sprints at Good’s Raceway, where he won the 2021 track title. Dwarf Cars and Sportsman Modified Dwarfs. Then, in 2026, the jump to the EconoMod.

Between race nights he trains on iRacing to study tracks and sharpen his racecraft.



2024 HARD CHARGER AWARD

Car #11 | EconoMod | Racing since age 5 | Streetsboro, Ohio

THE RECORD

A WINNING RECORD

Year	Achievement
2021	Good's Raceway Jr. Sprint Champion
2021	Twin State Driver of the Year
2023	3rd in season points, Good's Raceway
2024	Sportsman Classic Champion
2024	Hard Charger Award
2024	Twin State Driver of the Year nominee
2025	Rookie of the Year, Sportsman Modified Dwarfs
2025	4th in season points, Good's Raceway



2021 FEATURE WINNER

Where it started: Jr. Sprints at Good's Raceway

2025 · ROOKIE SEASON, SPORTSMAN MODIFIED DWARFS

A ROOKIE YEAR THAT FINISHED STRONG.

14	1	9	14
FEATURE STARTS	FEATURE WIN	TOP FIVES	TOP TENS

Closed the year with **seven straight top-five finishes**, including the win on August 31 and three more podiums. 4th in season points and Rookie of the Year at Good's Raceway.

2026 · ROOKIE ECONOMOD SEASON

BIGGER CAR. BIGGER STAGE.

16
EVENTS ON THE SCHEDULE

9
SHARON SPEEDWAY SHOWS

4
TRACKS RACED

2
STATES: OHIO AND NORTH CAROLINA

Raced on marquee nights

Applefest Nationals, the All Star Sprints show, and Sheldon's Buckeye Brawl on the World of Outlaws Sprint Car card.

Grit from week one

At NC Speedweek he drove 23rd to 17th in his first feature, then broke a ball joint, fixed it, and charged 13th to 4th in the B-Main.

2026 SEASON LOG

WHERE THE #11 WENT RACING

Date	Event	Track
April	NC Speedweek (4 nights)	Friendship, NC
Jun 6	Steel Valley Thunder / Rush LM	Sharon, OH
Jun 20	Steel Valley Thunder	Sharon, OH
Jun 27	Super Series	Sharon, OH
Jul 18	Steel Valley Thunder	Sharon, OH
Jul 25	Road trip to Raceway 7	Conneaut, OH

Date	Event	Track
Aug 15	Steel Valley Thunder	Sharon, OH
Aug 22	Open Wheel Clash	Sharon, OH
Aug 29	All Star Sprints	Sharon, OH
Sep 5	Weekly racing (Dwarf Car)	Good's, OH
Sep 11 & 12	Applefest Nationals	Sharon, OH
Oct 10	Buckeye Brawl with World of Outlaws	Sharon, OH

Highlighted rows: road trip and marquee nights.

THE TEAM

FAMILY-RUN. ALWAYS REACHABLE.

Valerie Johnston · Team Manager

Sponsorship, marketing, and every partner conversation. Your single point of contact.

Rich Johnston · Crew Chief

Builds, sets up, and maintains the #11 in our Streetsboro shop.

Ryan Johnston · Driver

Behind the wheel, in the shop, and at partner events with his parents.

Papa · Family

At the track with the team, race night after race night.



WHERE THE #11 RUNS

HOME TRACK: SHARON SPEEDWAY

Sharon Speedway
Hartford, Ohio · home track

Friendship Motor Speedway
Elkin, North Carolina · NC Speedweek

Raceway 7
Conneaut, Ohio



AUDIENCE AND REACH · EVERY NUMBER IS A SCREENSHOT AWAY

NUMBERS YOU CAN CHECK.

37,465
Facebook views, last 90 days
Up 5%

7,203
3-second video views, 90 days
Up 280%

35 hrs
Video watch time, 90 days
Up 320%

507
Facebook followers
facebook.com/rrracing09

900
TikTok followers
@valjohnston

2.58K
Google search appearances, 3 months
Average position 9.3

10
Partner profile pages
Live on ryanjohnston.racing

Sources: Meta Business Suite (last 90 days, growth vs. prior 90) and Google Search Console (last 3 months).

WHAT YOU CAN BUY

WHAT A PARTNERSHIP CAN INCLUDE.

ON THE CAR AND IN PERSON

- Your logo on the #11, sized to your level
- Car displays at your business or event
- Your logo on Ryan’s hero cards
- Co-branded giveaways with a tracking code

ONLINE AND IN CONTENT

- Tagged posts on Facebook and TikTok
- A spotlight post written about your business
- Your own profile page on ryanjohnston.racing
- Photos and video of your logo for your own use

2027 PARTNERSHIP LEVELS

PICK YOUR SPOT ON THE CAR.

TITLE
$3,500

- Hood or roof placement
- 12 tagged posts
- 2 sponsor spotlights
- 2 car displays
- Category exclusivity

PLATINUM
$1,500

- Door or quarter panel
- 8 tagged posts
- 1 sponsor spotlight
- 1 car display

GOLD
$750

- Rear quarter or deck lid
- 4 tagged posts
- Website profile page

ASSOCIATE
$250

- Small car placement
- 2 tagged posts
- Website logo and link

In-kind partners welcome: tires, fuel, parts, printing, and services, valued at retail and put in writing.

ACTIVATION

SIX WAYS TO PUT THE #11 TO WORK.

Appreciation day

We bring the car to your business and promote the visit beforehand.

Trackable giveaway

A code or QR only our followers get, so every redemption is countable.

Employee shout-outs

Recognize your crew, milestones, or new hires on our page.

Hiring help

We share your job openings with our local audience.

Content you own

Photos and video of your logo on the car, ready for your own channels.

Partner introductions

Meet the other local businesses on the car and build your referral network.

ACCOUNTABILITY

WE REPORT ON WHAT WE SAID WE'D DO.

Most teams vanish until it's time to ask again. We report, and it's in every agreement.

Every post is logged

Reach, comments, shares, and clicks from Meta Business Suite, captured seven days after posting.

Every display is photographed

Car displays and events come with photos you can use in your own marketing.

A written report at season's end

One document: what was promised, what was delivered, and the numbers behind it.

Numbers are never rounded up

If a post reached 412 people, the report says 412.

WHO ALREADY BACKS THE #11

TEN PARTNERS. ONE #11.

Each 2026 partner has a profile page on ryanjohnston.racing with a live link back to them.

- 11AM Industries
- Allen Alloys & Iron
- Longtime supporter
- Custom glass
- Mrs. Hill
- O'Reilly Auto Parts, Streetsboro
- One of a Kind Pet Rescue
- Peebles Racing
- R² Creative Solutions
- Tire Bloomers
- YOUR LOGO HERE — 2027 spots open

NEXT STEP

LET'S TALK FOR FIFTEEN MINUTES.

Or we'll bring the car to you.

Valerie Johnston, Team Manager

Website: ryanjohnston.racing
Email: info@ryanjohnston.racing
Phone: 330.604.0296
Facebook: facebook.com/rrracing09



All driver appearances include a parent or guardian. All partnership inquiries go to Valerie.